

CHULA VISTA VISITOR ATTRACTIONS

Attractions/San Diego County Visitor Statistics

CHULA VISTA ATTRACTIONS

U.S. Olympic Training Center

Estimated Annual Attendance: 30,000+

The Olympic Training Center is the only facility of its kind in the United States. Athletes currently train in nine Olympic sports, including archery, field hockey, canoe/kayak, rowing, cycling, tennis, track and field, softball and soccer. Free tours of the facility are offered daily.

Coors Amphitheatre

Annual Attendance: 290,000+

San Diego County's only major outdoor amphitheater, which offers seating for 20,000, features a wide range of world-renowned entertainers including: Elton John, Santana, Jimmy Buffett, Aerosmith and Cheryl Crow.

Knott's Soak City U.S.A.

Estimated Annual Attendance: 300,000+

Knott's Soak City USA is a top quality water adventure park. The park has a 1950's San Diego coast theme and features 22 rides including speed slides, wave pools and body flumes.

National Wildlife Refuges

Sweetwater Marsh includes 316 acres of salt marsh and coastal uplands as habitat for Light-footed Clapper Rail and California Least Tern. The 2,209-acre refuge includes mudflats, salt marshes, eel grass beds and salt ponds. There are opportunities for wildlife observation and environmental education available at both refuges.

Chula Vista Nature Center

Annual Attendance: 50,000+

Located in the Sweetwater Marsh National Wildlife Refuge and one of the few remaining salt marsh habitats on the Pacific Coast, the Chula Vista Nature Center offers rare view of the natural history and ecology of California wetlands, including aviary exhibits.

Chula Vista Yacht Harbor

The Chula Vista Yacht Harbor features fine dining restaurants, a bayside park and 900 slips for pleasure craft. The Yacht Harbor is also homeport to the state's official tall ship, *The Californian*.

Otay Valley Regional Park

This open space corridor linking the San Diego Bay with Otay Lakes through Southern Chula Vista was recently expanded to a total of more than 150 acres and will eventually become the region's centerpiece for recreation, eco-tourism and habitat conservation.

SAN DIEGO COUNTY VISITOR STATISTICS

	2003*	2002	2001	2000	1999	1998
Overnight Visitors	4,727,000	15,045,000	14,807,000	15,217,000	14,692,000	14,551,000
Visitor Spending	\$1.7 billion	\$5.0 billion	\$5.1 billion	\$5.2 billion	\$4.8 billion	\$4.7 billion
Attraction Attendance	1,285,625	11,979,297	19,226,215	21,062,418	19,450,303	19,165,133
Airport Arrivals	1,103,883	7,460,210	7,570,739	7,904,443	7,646,108	7,423,691
Border Crossings	17,581,825	54,704,928	55,883,941	55,910,936	53,831,964	50,954,722
[Northbound from San Ysidro and Otay Mesa]						

*Information current as of April 2003

SOURCE: CHULA VISTA COMMUNITY DEVELOPMENT DEPARTMENT /
SAN DIEGO CONVENTION AND VISITORS BUREAU [AUGUST 2003]